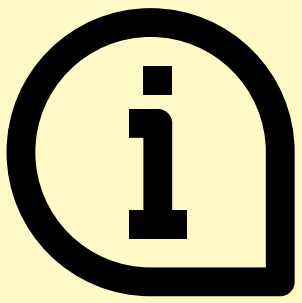




Portfolio and Proposal

**“Social media is your
brand’s most valuable
marketing tool; it’s
worth the penny” -
Founders**



About Us

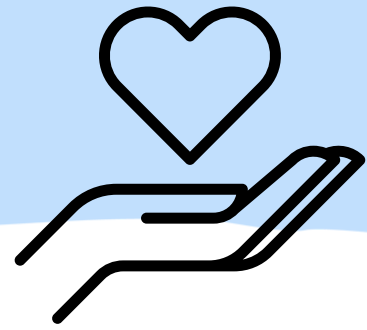
We started Orah Creative because we noticed that small businesses are the ones that can see the most growth from social media, yet they are the ones least likely to afford a full-time social media manager. Now, we want to help brands grow and sell on social media by backing their content up with research and strategy. We place a special focus on brands' authentic voice and personality.

We have had many business ideas together in the past, but never got around to pursuing them like we have with Orah Creative.

Our Vision:

To help clients transform their social media from a place to post pictures to a platform that builds authority and increases their revenue by securing more and higher paying clients.





Our Core Beliefs:

- Social media is not just a pretty gallery, but a tool to be used by brands to grow their client base.
- Every brand can benefit from a social media presence.
- An online presence can differentiate one provider from another because of the audience relationships and foundation of trust it can help build.
- Branded social media needs to be well-researched, based on an informed strategy, and provide value to the client's audience.
- A large following means nothing if none of those followers convert to clients.

WHAT WE DO FOR YOU:

Our team of experts is dedicated to staying on top of the latest trends and strategies, so that your content connects, builds trust, converts and grows your brand.

We combine our knowledge and expertise with creativity and data to bring your business success.

Your content planning should be guided by strategic insights and action, so that's exactly what we do.

We transform your raw footage into viral content. We edit your A-roll and B-roll into content that converts clients. Or we come to your business and shoot all of the content needed for your social media.

We keep your visuals consistent with your brand, using only the best design tools to ensure your social media reflects *you*.

We create content to generate leads, stop the scroll and turn views into real results for your brand.

HOW WE WORK:

1. You fill out a quick questionnaire.
2. Then we hop on a call to discuss your brand and your goals.
3. We do deep research into what kinds of videos, hooks, and topics are going viral in your industry.
4. You film and that's it. You don't have to worry about what to shoot or how to do it, we will share a document with shots, exactly what you need to shoot for the videos you have in mind, and how to do it.
5. You send us your raw content, and we turn it into scroll-stopping short-form videos, ready to post on all your platforms
6. Your brand voice is incredibly important to us, so we value your input to make sure you are happy and that the content stays authentic.

OUR PACKAGES:

We offer 4 different packages, namely:

EXPLORATORY SPECIAL: SOCIAL MEDIA ESSENTIALS

Perfect for small businesses starting to build a brand.

- 8 Edited videos/Month (2/Week)
- 4 High impact carousel posts/Month (1/Week)

REACHER: MORE VISIBILITY

Great for smaller brands that want to go bigger.

- 12 Scroll stopping edited videos/Month (3/Week)
- 8 Strategic carousel posts/Month (2/Week)

GROWER: FOR BRANDS READY TO SCALE

Ideal for businesses that are ready to take their social media to converting leads in an eye wink.

- 16 High performing videos/Month (4/Week)
- 12 eye catching carousel posts/Month (3/Week)

DAILY PRESENCE: FULL TIME CONTENT, ZERO STRESS

Built for brands who want daily presence without the burn out.

- 20 Expertly edited videos/Month (5/Week)
- 16 High converting carousel posts/Month (4/Week)

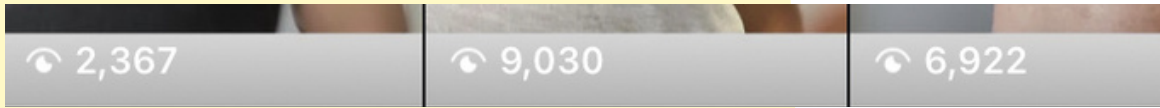
All of our packages include the following Premium services:

- Professionally researched captions for each post.
- Professionally researched hashtags for each post.
- One revision per video or post.
- A and B-roll shot list to create high quality content.
- Monthly content research, a content plan and a content calendar.

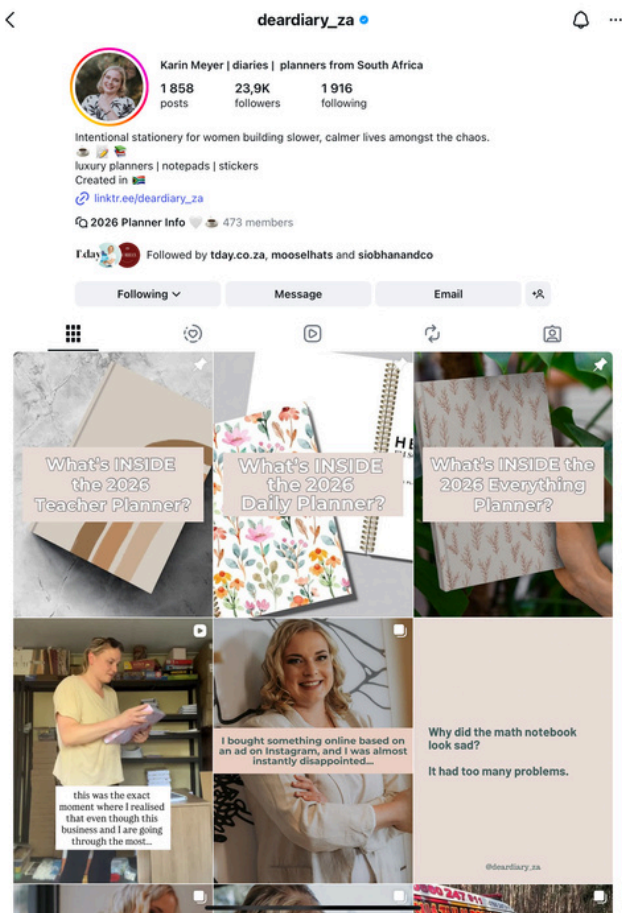
Additional services we offer:

- ***Content Creation.***
- Still life product shoots.
- Profile optimisation.
- Branding and post templates.
- Thumbnail design.

SOME OF OUR WORK



WE TOOK A CLIENT FROM THIS TO THIS IN THE VERY FIRST VIDEO THAT WE EDITED FOR THEM.



-CLICK [HERE](#) TO VIEW CONTENT WE MADE FOR A MAURITIAN COMPANY.

OTHER PROJECTS WE DID.

- CLICK [HERE](#) TO VIEW EXAMPLE 1.
- CLICK [HERE](#) TO VIEW EXAMPLE 2.
- CLICK [HERE](#) TO VIEW EXAMPLE 3.
- CLICK [HERE](#) TO VIEW EXAMPLE 4.

WORK WE DID FOR A CAFE.

- [CLICK HERE TO VIEW THE VIDEO.](#)
- [CLICK HERE TO VIEW THE VIDEO.](#)
- [CLICK HERE TO VIEW THE VIDEO.](#)
- [CLICK HERE TO VIEW THE VIDEO.](#)

WHAT'S NEXT?

1. Request a quote for the specific package that you are interested in and our team will deliver it to you in a few hours.
2. If you feel the need, request a call with one of our leaders or a free trial video to make sure that you are happy with Orah Creative's work.
3. Accept the quote within 7 days of delivery.
4. Once the quote is accepted, our onboarding process will follow.
5. No upfront costs will be charged, at the end of each month you will be invoiced for your specific package as quoted.
6. After a 3 month period, there are no strings attached and you can cancel your subscription with a 1 month notice.